

For Immediate Release: November, 2008

DiLorenzo Studios Launches New Web Site

Award Winning Documentary Producer Brings Her Years of Experience to the Business World.

Press Contact: Linda DiLorenzo
919 280-9446

linda@dilorenzostudios.com

Chapel Hill, N.C. – Formerly *The Matrix of Belonging*, the new **DiLorenzo Studios** has launched its new website and expanded its services. Award winning producer, Linda DiLorenzo, now brings her video documentary producing skills to the business world. For fifteen years *The Matrix of Belonging* has traveled the country producing Family Video Documentaries honoring the ordinary and poignant events in individual families lives and preserving their history for future generations. We continue to produce these Once In A Life Time Extraordinary Gifts for your family. And now the same power of story is now applied to the business world with our ***Inspiring Business Stories*** and ***Promotional Videos***.

“We need fresh dreams and new stories of who we are, especially in the business world where so much integrity has been lost,” says Owner/Producer, Linda DiLorenzo. Preserve the early history and original vision of your organization and share the story with potential clients. Share your vision and make the benefits of your services visible. Stream the video on your website for your e-commerce traffic and mail the DVD to a more targeted market. This is the softer, more authentic side of marketing that has been missing for most organizations.

We know that first impressions are critical especially on the web. People don’t just buy a product or connect with an organization; they connect with a story or vision. What story does your web site tell? We’ve designed our ***Video Profile Windows*** to help you make a personal connection with 1.5 billion people with a brief one to three minute video optimized for your website. ***Video Profile Windows*** are an affordable and dynamic medium for connecting with intelligent consumers on the Internet and in your personal contacts.

DiLorenzo Studios produces cutting edge media products that convey a personal message to potential clients that enhance your overall web presence and establish a level of trust. Whatever the product, the goal is the same, to restore integrity to businesses, communities and families. **DiLorenzo Studios** specializes in producing a broad range of media from podcast to broadcast, commissioned by businesses, non-profits, and community organizations. Contact us at 919-280-9446 if you'd like to talk about how we can create dynamic, specialized media for you to enhance your on line and real world presence. <http://www.dilorenzostudios.com/>
<mailto:Linda@dilorenzostudios.com>