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## **The Food Fairy's Cook Once – Eat For Weeks DVD Release Set For January 2008**

Press Contact:  
Linda DiLorenzo  
919 280-9446  
[linda@dilorenzostudios.com](mailto:linda@dilorenzostudios.com)

Chapel Hill, N.C. – **DiLorenzo Studios** is in final post production for Terri McClernon, The Food Fairy's first in a series of DVD's.

Like a fairy on your shoulder Terri will cook right along with you on her *Cook Once – Eat For Weeks DVD*. For more than 12 years Terri has been a personal chef in the Triangle of NC. She was looking for a way to spread her wings worldwide and reach people who could not afford the services of a personal chef. **DiLorenzo Studios** had already produced an online web video for The Food Fairy's home page of her website, so there was already a good working relationship in place when she approached us to produce her *Cook Once – Eat For Weeks DVD*. The production involved an all day, three-camera shoot in a beautiful kitchen setting, fairy wings and all. The DVD takes the family cook through the steps it takes to create 2 weeks worth of dinners, depending on the size of your family. Each series will feature different menus as well as some specialty menus for various healthy concerns. The first DVD will be available in January 2008.

The Trailer for *Cook Once* is available on YouTube as well as The Food Fairy's website <http://www.food-fairy.com/>

### **About the Food Fairy**

Featured in *Southern Living Magazine* *The Food Fairy* now brings her personal chef experience right into your kitchen. In this first in a series of DVD's you will spend a delightful afternoon with *The Food Fairy*, planning, chopping, peeling, cooking and freezing three delicious and nutritious menus for you and your family.

Terri McClernon has been cooking since she was a child. The kitchen became a place of harmony and comfort for her. She is comfortable creating meals on a Coleman stove on a picnic table or in a high-end kitchen. After 12 years as a personal chef in the triangle area of North Carolina, Terri wanted to spread her wings. She wanted to create a video for people around the country who could not afford a personal chef but still wanted the advantages. *Cook Once – Eat For Weeks* was the solution.

### **About Dilorenzo Studios**

Award winning, **DiLorenzo Studios**, specializes in producing a broad range of media from pod cast to broadcast, commissioned by businesses, non-profits, and community organizations.

The facts are not the story. We craft media packages that are. We are all eager for authentic connections, especially in the business world where so much trust has been lost. The work of **Dilorenzo Studios** is designed to restore this connection to our families, our

communities and our businesses.

**Contact us at 919-280-9446** if you'd like to talk about how we can create dynamic, specialized media for you to enhance your online and offline presence.

<http://www.dilorenzostudios.com/>